



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u>	<u>Alt Order #</u>
585484 /	09850971
<u>Product</u>	
RNC	
<u>Contract Dates</u>	<u>Estimate #</u>
10/25/12 - 11/05/12	3442
<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Committee	10/23/12 / 10/23/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	
WJW	Account Executive Alexandra Bradley Sales Office Washington DC
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
8380	20
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 1 8	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,400.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	M-----					1	\$3,400.00		
N 2 8	8	11/05/12	11/05/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2 \$6,800.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	M-----					2	\$3,400.00		
N 3 8	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	---T---					1	\$3,500.00		
N 4 8	8	10/26/12	10/26/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	----F--					1	\$3,500.00		
N 5 8	8	10/29/12	10/29/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	M-----					1	\$3,500.00		
N 6 8	8	10/30/12	10/30/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-T-----					1	\$3,500.00		
N 7 8	8	10/31/12	10/31/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	--W----					1	\$3,500.00		
N 8 8	8	11/01/12	11/01/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1 \$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	---T---					1	\$3,500.00		

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Contract / Revision 585484 /	Alt Order # 09850971	
Contract Dates 10/25/12 - 11/05/12	Product RNC	Estimate # 3442
Advertiser Republican National Com	Original Date / Revision 10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
N 9 8		11/02/12	11/02/12	M-F 6a-8a	6a-8a Rotator		:30		NM	1	\$3,500.00
FOX8-NWS-MORNG											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-----F--					1	\$3,500.00		
N 10 8		11/05/12	11/05/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,400.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	11/05/12	11/11/12	M-----					1	\$3,400.00		
N 11 8		10/25/12	10/25/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	---T---					1	\$3,500.00		
N 12 8		10/26/12	10/26/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	----F--					1	\$3,500.00		
N 13 8		10/29/12	10/29/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	M-----					1	\$3,500.00		
N 14 8		10/30/12	10/30/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	-T-----					1	\$3,500.00		
N 15 8		10/31/12	10/31/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	--W----					1	\$3,500.00		
N 16 8		11/01/12	11/01/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	---T---					1	\$3,500.00		
N 17 8		11/02/12	11/02/12	M-F 8a-9a	8a-9a News		:30		NM	1	\$3,500.00
FOX8-NWS-8AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	----F--					1	\$3,500.00		
N 18 8		10/26/12	10/26/12	M-F 9a-10a	9a-10a		:30		NM	1	\$2,800.00
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/22/12	10/28/12	----F--					1	\$2,800.00		
N 19 8		10/31/12	10/31/12	M-F 9a-10a	9a-10a		:30		NM	1	\$2,800.00
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	--W----					1	\$2,800.00		
N 20 8		11/02/12	11/02/12	M-F 9a-10a	9a-10a		:30		NM	1	\$2,800.00
FOX8 NEWS-9AM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week:	10/29/12	11/04/12	----F--					1	\$2,800.00		
N 21 8		11/05/12	11/05/12	M-F 10a-11a	10a-11a		:30		NM	1	\$1,000.00

NEW DY CLEVND

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Contract / Revision	Alt Order #
585484 /	09850971

Contract Dates	Product	Estimate #
10/25/12 - 11/05/12	RNC	3442

Advertiser	Original Date / Revision
Republican National Com	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 11/05/12	11/11/12	M-----				1	\$1,000.00		
N 22 8		10/25/12	10/25/12	M-F 4p-5p			:30			NM	1 \$1,500.00
		JUDGE JUDY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	---T---				1	\$1,500.00		
N 23 8		10/29/12	10/29/12	M-F 4p-5p			:30			NM	1 \$1,500.00
		JUDGE JUDY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	M-----				1	\$1,500.00		
N 24 8		10/31/12	10/31/12	M-F 4p-5p			:30			NM	1 \$1,500.00
		JUDGE JUDY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	--W----				1	\$1,500.00		
N 25 8		11/02/12	11/02/12	M-F 4p-5p			:30			NM	1 \$1,500.00
		JUDGE JUDY									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	----F--				1	\$1,500.00		
N 26 8		10/25/12	10/25/12	M-F 5p-6p News			:30			NM	1 \$3,000.00
		FOX8-NWS-5PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	---T---				1	\$3,000.00		
N 27 8		10/29/12	10/29/12	M-F 5p-6p News			:30			NM	1 \$3,000.00
		FOX8-NWS-5PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	M-----				1	\$3,000.00		
N 28 8		11/01/12	11/01/12	M-F 5p-6p News			:30			NM	1 \$3,000.00
		FOX8-NWS-5PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	--T---				1	\$3,000.00		
N 29 8		11/05/12	11/05/12	M-F 5p-6p News			:30			NM	1 \$3,000.00
		FOX8-NWS-5PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$3,000.00		
N 30 8		11/05/12	11/05/12	M-F 6p-7p News			:30			NM	1 \$3,800.00
		FOX8-NWS-6PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 11/05/12	11/11/12	M-----				1	\$3,800.00		
N 31 8		10/25/12	10/25/12	M-F 6p-7p News			:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	---T---				1	\$4,000.00		
N 32 8		10/26/12	10/26/12	M-F 6p-7p News			:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/22/12	10/28/12	----F--				1	\$4,000.00		
N 33 8		10/29/12	10/29/12	M-F 6p-7p News			:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 10/29/12	11/04/12	M-----				1	\$4,000.00		

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Contract / Revision 585484 /	Alt Order # 09850971
Contract Dates 10/25/12 - 11/05/12	Product RNC
Advertiser Republican National Com	
Original Date / Revision 10/23/12 / 10/23/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		Start Date	End Date	Weekdays				Spots/Week	Rate		Amount
N 34 8		10/30/12	10/30/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	-T-----				1	\$4,000.00		
N 35 8		10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	--W----				1	\$4,000.00		
N 36 8		11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---T---				1	\$4,000.00		
N 37 8		11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	----F--				1	\$4,000.00		
N 38 8		11/05/12	11/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$3,800.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 11/05/12	11/11/12	M-----				1	\$3,800.00		
N 39 8		10/25/12	10/25/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/22/12	10/28/12	---T---				1	\$4,000.00		
N 40 8		10/29/12	10/29/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	M-----				1	\$4,000.00		
N 41 8		10/31/12	10/31/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	--W----				1	\$4,000.00		
N 42 8		11/01/12	11/01/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---T---				1	\$4,000.00		
N 43 8		11/02/12	11/02/12	M-F 6p-7p News	6p-7p News		:30			NM	1 \$4,000.00
		FOX8-NWS-6PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	----F--				1	\$4,000.00		
N 44 8		10/29/12	10/29/12	World Series on FOX	7p-CC		:30			NM	1 \$15,000.00
		MLB: WS GM 3-5									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	M-----				1	\$15,000.00		
N 45 8		11/01/12	11/01/12	M-F 10p-1030p	10p-1030p		:30			NM	1 \$4,500.00
		FOX8-NWS-10PM									
		Start Date	End Date	Weekdays				Spots/Week	Rate		
		Week: 10/29/12	11/04/12	---T---				1	\$4,500.00		
N 46 8		10/26/12	10/26/12	M-F 11p-1130p	11p-1130p		:30			NM	1 \$2,600.00
		FRI NITE TDOWN									

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Advertiser Republican National Com		Original Date / Revision 10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							Amount
		Week: 10/22/12	10/28/12	-----F--				1	\$2,600.00		
N 47 8		11/02/12	11/02/12	M-F 11p-1130p			:30			NM	1 \$2,600.00
FRI NITE TDOWN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----F--				1	\$2,600.00		
N 48 8		10/26/12	10/26/12	M-F 1130p-12a			:30			NM	1 \$2,000.00
BG BNG THRY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-----F--				1	\$2,000.00		
N 49 8		10/29/12	10/29/12	M-F 11p-1130p			:30			NM	1 \$2,000.00
BG BNG THRY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	M-----				1	\$2,000.00		
N 50 8		10/31/12	10/31/12	M-F 11p-1130p			:30			NM	1 \$2,000.00
BG BNG THRY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	--W----				1	\$2,000.00		
N 51 8		11/02/12	11/02/12	M-F 1130p-12a			:30			NM	1 \$2,000.00
BG BNG THRY B											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/29/12	11/04/12	-----F--				1	\$2,000.00		
N 52 8		10/28/12	10/28/12	Rizzo Show, the			Rizzo Show, the			NM	1 \$2,600.00
SPTS SUN WRAP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>							
		Week: 10/22/12	10/28/12	-----S				1	\$2,600.00		
Totals										53	\$180,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	13	\$40,500.00	\$34,425.00
10/29/12 - 11/05/12	40	\$140,400.00	\$119,340.00
Totals	53	\$180,900.00	\$153,765.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.